

FarView Golf Course

2419 Avon-Geneseo Road

Route 39, Avon NY 14414

Phone (585) 226-8210 or

(585) 538-4041

www.farviewgc.com

Dear Store Manager or Business Owner:

Allow me to introduce myself. My name is Jim Millar, owner of FarView Golf Course. I would like to offer you an inexpensive way to reach the approximate 20,000 customers who play at our facility, as well as all others who visit our website throughout the golf season. In addition to our website, we advertise with the Golf Rochester Guide, News 10 NBC, saveongolf.net, The Weather Channel and the Democrat & Chronicle. These advertisements and links to our website reach hundreds of thousands of people each year. For this season, we are offering you specific options for your company to advertise with us, which are listed below. I believe these are excellent avenues to promote your business in an inexpensive and affordable manner. Your ad will run through the entire golf season up to December 31, 2009.

Option 1: For a single fee of only \$150.00, your business could run a limited size ad on our homepage for the entire 2009 season.

Option 2: For a single fee of \$250.00, you may choose to have your business listed under the “Business Advertisers” section on our website. You would also receive six (6) free passes for golf and cart and your promotional flyer would be posted on the clubhouse bulletin board throughout the 2009 season. Further, given sufficient proof of employment with your business, each of your staff members (including up to a maximum of three (3) guests per visit), would enjoy a 10% discounted rate, per person, off of our regular season rates throughout the entire 2009 season. This discount would also apply to members with current ID card and their guests thru 2009.

Option 3: For a single fee of \$500.00, your business would maintain a web link under our “Business Advertisers” section on our website, receive 12 free passes for golf and cart, a promotional flyer posted in our clubhouse throughout the 2009 season, and an advertisement placed on our golf carts. Please note that there are only four (4) slots available for this particular option. As previously mentioned, given sufficient proof of employment with your business, each of your staff members (including up to a maximum of three (3) guests per visit), would enjoy a 10% discounted rate, per person, off of our regular season rates throughout the entire 2009 season. Same discounts for current members as in option 2.

Space will be limited for all of the aforementioned options. We hope that you will consider using our facility for the upcoming year and will find the advertising options outlined above as a few inexpensive opportunities for you to reach out to a new market and show appreciation to your employees.

Thank you for your time.

Jim Millar